

2010 IBRG GOLF OUTING SPONSORSHIPS

FORT WAYNE, SYCAMORE HILLS GOLF CLUB: MAY 24, 2010

EVANSVILLE, EVANSVILLE COUNTRY CLUB: JULY 21, 2010

INDIANAPOLIS, COUNTRY CLUB OF INDIANAPOLIS: AUGUST 26, 2010

Foursomes: \$1,000 | Individual Golfer: \$300

Tournament Sponsor—Anthem Blue Cross & Blue Shield

Event Sponsor: \$2,500

- Maximum Exposure – only four sponsorships available!
- Complimentary Foursome for the IBRG 2010 Golf Outing
- Company name or logo on large sign at event
- Hole sponsorship
- Company acknowledgement at awards presentation
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program
- Opportunity to include marketing materials in golfer gift bags

Lunch Sponsor: \$1,500

- Signage outside of clubhouse
- Corporate logo/name on all food tables inside the clubhouse
- Company acknowledgement at awards presentation
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program
- Opportunity to include marketing materials in golfer gift bags

Cocktail Reception Sponsor: \$1,500

- Signage outside of clubhouse
- Corporate logo/name on all food tables inside the clubhouse
- Company acknowledgement at awards presentation
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program
- Opportunity to include marketing materials in golfer gift bags

Scoreboard Sponsor: \$500 (when available)

- Company name or logo on large scoreboard near clubhouse
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program

Putting Contest/Putting Green Sponsor: \$400

- Company name or logo on practice putting green denoting sponsorship
- Opportunity for a company representative to emcee the Putting Contest
- Opportunity for a company representative to award Putting Contest winner a logoed gift from your company
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program
- Putting Contest will occur prior to shotgun start

Hole Sponsorships: \$350

- Signage at assigned hole
- Signage around clubhouse
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program
- Opportunity to include marketing materials in golfer gift bags

Golf Cart Sponsor: \$300

- Signage on golf cart
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program

Driving Range Sponsor: \$300

- Company name or logo on large sign at driving range
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program

Prize Sponsor:

- Donation of prize for raffle items/awards
- Recognition on IBRG website
- Recognition in golf outing program
- Recognition at awards ceremony

Hole with Contest Sponsors: \$750

- Prominent signage with company name or logo at sponsored hole
- A company representative(s) to supervise the game at hole and be on the course all day to meet and greet golfers
- Recognition on IBRG website
- Recognition in BizVoice Magazine
- Recognition in golf outing program
- Opportunity to include marketing materials in golfer gift bags

